



MEXICANA AIRLINES INITIATES FLIGHTS BETWEEN MEXICO CITY AND THE CANADIAN CITIES OF EDMONTON AND CALGARY

- Mexicana now operates seven flights a week to the province of Alberta and consolidating its presence on the Canadian market.

Calgary, Canada, June 2, 2008. Mexicana Airlines has initiated operations on the Mexico City–Calgary and Mexico City-Edmonton routes, with a view to strengthening its presence on the international market in general and the Canadian market in particular, where it now flies to five cities, including Vancouver, Toronto and Montreal.

Four flights a week will be available on the Mexico City-Calgary route, while flights on the Mexico City-Edmonton route will run three times a week, offering passengers daily services to the Canadian province of Alberta.

These services will be operated using modern Airbus A319 aircraft with a capacity of 108 seats in Coach Class and 12 in the carrier's award-winning Clase Ejecutiva business class. Passengers en route from Alberta will now be able to catch convenient connecting flights from the Mexico City International Airport to beach destinations and colonial cities in Mexico, or to cities served by the carrier in Central and South America and the rest of the world via its commercial alliances, opening up a whole new world of possibilities for both business and leisure passengers and putting the world-class services of Mexicana Airlines at their disposal.

"Mexicana's announcement of this new flight to Calgary is the culmination of three years of close cooperation with Travel Alberta and other partners from Alberta, who have been developing strategies to promote Alberta as the preferred destination of Mexicans," said Travel Alberta Executive Director Derek Coke-Kerr.

"We are forging ahead and consolidating our position as the main international airline operating out of Mexico. These new flights confirm Mexicana's commitment to the North American market, where Canada is a major bastion for our company," said Mexicana Customer Services and Corporate Communications Sr. Vice President Adolfo Crespo.

According to information furnished by the airline, more than 24,000 passengers a year are expected to travel on these routes, which translates into an occupation level of 63%, comprised of Mexicans visiting Canada for business or leisure and residents of Alberta eager to enjoy Mexico's warm weather and sample its exotic cuisine.

In the first quarter of 2008, Mexicana transported almost one million passengers between Mexico and the United States and Canada, positioning it as the Mexican carrier with the greatest volume of passengers on these markets, almost three times more than its closest domestic competitor, according to data from Mexico's civil aviation authorities (DGAC). Mexicana has steadily been consolidating its presence on North American markets, offering passengers the quality, comprehensive services the airline is renowned for.



About Mexico

Mexico is situated to the north of the American continent, bordering with the United States to the north; with Guatemala and Belize to the south; with the Gulf of Mexico to the east and the Pacific Ocean to the west. Covering almost 2 million square kilometers, the country is divided into the North, Central, Gulf and South; Pacific Ocean; Yucatán Peninsula and Caribbean Sea; Baja California Peninsula and Sea of Cortés regions.

Its 31 states and Federal District are home to a huge variety of tourist attractions, while Baja California, Colima, Oaxaca, Tabasco, Baja California Sur, Jalisco, Quintana Roo, Tamaulipas, Campeche, Michoacán, Sinaloa, Veracruz, Chiapas, Nayarit, Sonora and Yucatán boast beautiful beaches.

Mexico is a country of enormous cultural wealth, with more than 200,000 listed archaeological sites dating back to Pre-Hispanic times, 4,000 of which are popular among tourists. A total of 26 monuments, historic cities, archaeological sites and natural wonders have been declared World Heritage Sites by UNESCO, making Mexico the country with the most World Heritage Sites on the American continent and among the top six countries in the world.

The Spanish Conquest left a legacy of colonial cities, monuments, convents, churches, missions and religious sanctuaries in its wake. Many impressive works of architecture, encompassing exuberant Mexican-style baroque to Neo-classic sobriety, survive today, while vestiges of the past can also be appreciated at the numerous first-class museums throughout the country and at its picturesque towns, where tradition lives on in the form of time-honored fairs and festivals. Mexico's waterfalls, forests, beaches and caves pay tribute to its natural wealth and diversity, along with the mines and haciendas that once powered its economy. Another reason visitors come here is to sample our traditional cuisine, a source of pride synonymous with Mexican culture, rich in flavor, color and aroma.

About Mexicana

As the first airline in Mexico and one of the first in the world, Mexicana has almost 90 years of experience under its wings. The carrier serves around 50 destinations in Mexico, North America, Central and South America and operates more flights between Mexico and the United States than any other non-U.S. carrier. Its fleet of 62 aircraft is comprised of 30 Airbus A320s, 20 A319s, ten A318s and two Boeing 767s, which make approximately 300 flights a day, transporting some 9 million passengers a year. In addition to boasting the best maintenance base in Latin America, Mexicana has won a series of top industry awards, including the World Travel Award 2007 for Best Business Class in Mexico and Latin America (for the third year running), Best Airline (for the tenth year running) and Best Web Page (for the first time). The carrier has also been certified as a Clean Industry and is classed as a Socially Responsible Company. Its subsidiary Click was launched in 2005 and currently operates 25 routes with a fleet of 19 Fokker 100s equipped with state-of-the-art technology.

For more information, log on to: www.mexicana.com